Timothy Howard

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Profile

Tim is a dynamic trade and strategy professional with over seven years of public and private sector experience, delivering innovation and impact across international education, trade policy, strategy, and tourism. He holds a Master of International Relations and has strengthened his global perspective through volunteer work in India and Papua New Guinea, living in Germany, and attaining working proficiency in German. At Austrade, he developed Datathing—an award-winning trade analytics platform that earned the 2024 APS Data Awards People's Choice Award and is used globally to drive insights and outcomes. Known for his inclusive leadership, strategic mindset, and ability to build strong stakeholder relationships, Tim brings a data-driven approach to advancing Australia's trade and investment interests.

Education

Master of International Relations, The University of Melbourne   2014 – 2016
Bachelor of Arts, The University of Melbourne   2011 – 2013

Experience

Australian Trade and Investment Commission (Austrade)

Senior Advisor, Trade Analytics and Strategy   **Jan 2023 – present**

- Developed and delivered 'Datathing' trade analytics tool in six months, enabling data-driven client selection and strategic planning, earning the 2024 APS Data Awards People's Choice Award.
- Participated in Australian Government taskforce responding to US tariffs, conducting data and trend analysis to inform trade mitigation strategies.
- Enhanced Pacific trade outcomes via Suva Post support and data-driven region and sector planning.
- Provided expert international trade and education advice and insights, strengthening global stakeholder relationships.

Business Development Manager, Suva (Secondment)   **May 2024 – Sep 2024**

- Supported the Trade Commissioner Pacific & Timor-Leste through the provision of services to Australian businesses looking to win or expand business to Fiji and other Pacific markets.
- Achieved Australian trade outcomes in the Pacific and provided extra capacity to Austrade's Suva Post.
- Developed and maintained extensive business networks across Fiji, Pacific markets, and Australia, representing Austrade within industry, government, and at high-level forums.
- Provided analysis and insights on market trends, and advice on regional and industry best practice and best pathways for growth for Australian companies in Fiji and the Pacific

Senior Data Analyst, Tourism Research Australia   **May 2022 – Jan 2023**

- Proactively automated tourism factsheet, reducing creation time from three days to four minutes.
- Provided advice and data to industry and government on tourism and international education performance.
- Represented Austrade at conferences, stakeholder meetings, and events, and contributed to international engagement on matters related to tourism.

Department of Education and Training, Victoria

Business Intelligence / Database Solutions Developer   **May 2021 – May 2022**

- Analysed and communicated trends in NAPLAN data that were fed back into ongoing policy reform work.
- Identified business requirements and regularly translated ideas into practical and helpful data products.

- Developed real-time dashboards that allowed principals to track performance and benchmark their school against other schools in the Victorian public education system.

Tertiary Education Quality and Standards Agency (TEQSA)

Data Administrator   Feb 2020 – May 2021

- Delivered an automated risk assessment workflow, allowing data to be ingested, processed, and presented in a Power BI dashboard to be shared with universities and higher education providers.
- Developed, administered, and maintained information management infrastructure, business intelligence platforms, and ad-hoc data analyses and reports.
- Managed TEQSA's data collections, including the Provider Information Request (PIR), working closely with stakeholders to deliver the 'Transforming the Collection of Student Information' (TCSI) program for Australia's higher education sector.
- Fostered strong working relationships with other government departments, universities, and higher education providers.

Information Management Program Officer   Jun 2018 – Feb 2020

- Provided technical expertise to internal and external stakeholders, responding to data enquiries, and assisting with the brainstorming and implementation of future-state data technologies.
- Produced policy documents and briefing papers for internal and external distribution and collaborated with other business areas to improve data quality and process documentation.
- Managed team planning by arranging meetings, setting agendas, and recording minutes.

LeasePlan Australia

Business Intelligence Consultant / Project Officer   Jan 2017 – Jun 2018

- Automated reporting workflows using Excel, SAP, and VBA – systems still in use today.
- Delivered insights to senior management through financial analysis and data reconciliation.
- Standardised procedures and built a documentation database to streamline operations.
- Supported and led project delivery, contributing to early completion and high client satisfaction.

Ticketek Australia

Customer Service Representative (Supervisor)   Jul 2013 – Sep 2017

- Managed a team of staff at major events, including the Australian Open, AFL Grand Final, Boxing Day Test, Spring Racing Carnival, ICC Cricket World Cup, and the Royal Melbourne Show.

Volunteering and Other Experience

Social Club Committee, Australian Trade and Investment Commission (Austrade)   Nov 2023 - present
People Ambassador, Australian Trade and Investment Commission (Austrade)   Mar 2023 - present
Polling Place Second-in-Charge, Australian Electoral Commission (AEC)   Sep 2013 – present
Volunteer, St. Joseph's High School, Keelamudiman, Tamil Nadu, India   Nov 2010 – Jan 2011
Volunteer, Mainohana Secondary School, Bereina, Papua New Guinea   Sep 2009

Professional Skills

- Deep understanding of international relations, international trade, and international education
- Transformative leadership, strategic thinking
- Stakeholder relationship management
- Problem-solving, data analysis, teamwork, attention to detail
- Proficient in Python, SQL, C#, and Power BI
- Limited working proficiency in German (CEFR B1.3)